



BY WORKING TOGETHER,  
ST PAUL'S SCHOOL,  
SCHOOL DAYS DIRECT &  
DAVID LUKE HAVE PREVENTED

**3,291**

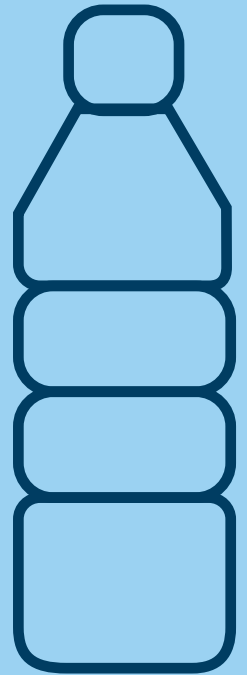
PLASTIC BOTTLES FROM  
GOING TO LANDFILL



RECYCLED POLYESTER REQUIRES  
**59% LESS**  
ENERGY TO PRODUCE COMPARED  
TO VIRGIN POLYESTER



THE HEIGHT OF  
**1,144 CHILDREN**  
BASED ON THE AVERAGE 6 YEAR OLD



**THE LENGTH OF 293 CARS**

CLIMB UP  
& DOWN  
**BIG BEN**  
**7**  
TIMES



THAT EQUATES TO  
**OVER 3 UK**  
HOUSEHOLDS  
ANNUAL PLASTIC  
WASTE SAVED  
FROM GOING TO  
LANDFILL.

THE HEIGHT OF  
**230**  
2 STOREY HOUSES



THE BOTTLES SAVED FROM LANDFILL THROUGH EACH GARMENT INCLUDE:



**x3**



**x2**



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